

Did Ewe Know?

Cartmel - Sheepy Village! trail was inspired, in part, by the hugely successful Superlambananas project that raised over £6 million in the City of Liverpool.

Four friends in the village got together with the Superlambanana artist and Cartmel enthusiast, Paul Cousins, to look at fun ways of raising funds for charity. And so the **Cartmel - Sheepy Village!** trail was born.



National Animal Art Projects

If you have enjoyed **Cartmel - Sheepy Village!** have a look at the following websites for other animal trails:

superlambanana.com wildinart.co.uk
kingbladudspigs.org gopenguins.co.uk
edinburgh.cowparade.com rhinomania.co.uk
www.boston.cowparade.com (USA)



Project Organisers

The organisers have given all of the time and specialist services for no fees:

Richard English, The Cavendish Arms
thecavendisharms.co.uk

Helen & Alastair Bramwell, Bramwell International
bramwell-int.com

Sandy Kitching, Early Bird Design Associates
theearlybirddesign.co.uk

Mike Davis, Bay Search & Rescue & Northern Print Distribution
daysoutinfo.co.uk



cartmel-sheepvillage.com
cartmelvillage.com



The Hadfield Trust



Photo Sponsor:
 Steve Reeve
lakesndalesimages.com

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Cartmel Sheepy Village! 2011

Foster a Sheep for 2011

Cartmel - Sheepy Village! trail was launched in 2010 as a fun art initiative involving the whole community, with a serious objective to raise vital funds needed by the Flookburgh-based charity **Bay Search & Rescue**.

Cartmel businesses, community groups, schools and residents enthusiastically unleashed their wildest creative ideas and decorated a flock of 32 life-size sheep, to be found on the **Cartmel - Sheepy Village!** trail around the village.

Funds raised in 2010, to date, total £11,000 and the barometer is still rising (figure 1 Sept 2010).

The project has been such an overwhelming success that **Cartmel - Sheepy Village!** is to be an annual event in Cumbria's cultural calendar, with support from Cumbria Tourism, Cartmel Racecourse and numerous business sponsors.

Help us raise even more money for the charity, whilst having fun at the same time. Contact Richard English at The Cavendish Arms on 015395 36240 to find out how to foster a sheep.

The 2011 flock will be grazing around the village between **1 June - 15 July**. We will print another full colour **Sheepy Village!** trail map listing the names of Sheep and their temporary guardians. These maps will be on sale in Cartmel businesses and TICs. There will be more competitions, fun and games on the cartmel-sheepvillage.com website.

The Sheep will be auctioned at a prestigious evening event at Cartmel Racecourse on **Saturday 16 July 2011**, with all proceeds going to:

baysearchandrescue.org.uk



Cartmel - Sheepy Village!
 2011 Calendars on sale NOW



Cartmel

Sheepy Village!

Events 2011

Have Ewe Seen Ewegene?

Wednesday 1 June - Friday 15 July 2011

Purchase a **Sheepy Village** trail map for £2 (every penny going to **BS&R**) from one of the Cartmel pubs or shops and have fun Sheep Spotting in the village. Map contains Sheepy Facts & Competitions. More Games, Sheepy Facts & Competitions will be posted on our website.

Sheepy Village Stand at Cartmel Races

Wednesday 1 June 2011

Buy your tickets for Cartmel Races and bring your family to the **Cartmel - Sheepy Village!** stall near the Grandstand, where you can meet volunteers from **Bay Search & Rescue**. We will also be selling **Sheepy Village** trail maps and 2012 calendars, some local produce and all things sheepy!

Cartmel Sheepy Auction

(by invitation only)

Time TBC. Saturday 16 July 2010

The Sheep and other Lots will be auctioned at a prestigious event at Cartmel Racecourse.

Other fundraising initiatives

Join our Sheepy Village Facebook Group for regular news updates, or look at our website for details of other forthcoming fun fundraising events, which will include pub quizzes, raffles and virtual race nights, to name but a few!

For further information contact Richard English on 015395 36240

cartmel-sheepvillage.com



Supporting the Charity - Bay Search & Rescue

Bay Search and Rescue is the official all-terrain rescue team for Cumbria Fire & Rescue. It provides specialist Hagglund BV206 all terrain amphibious rescue vehicles, 4x4 and trained personnel to assist H.M. Coastguard, The Police, Mountain Rescue Teams and the Ambulance Service on and around Morecambe Bay, Lake District and North Lancashire area.

The Flookburgh-based Hagglands carry equipment for recovering people and vehicles stuck in the notorious quicksands as well as in mud and snow. In the event of any casualties it provides first aid if required and subsequent safe rapid evacuation into the care of the ambulance service.

The 8-strong **BS&R** crew expects to be called upon for moorland and forest fires, transporting fire crews and heavy equipment to the scene; animal rescue; flood rescue, transporting crews, equipment and welfare into flood areas and recovering people back out safely as it did in Cockermouth in the 2009 severe floods; recovery of crashed vehicles, including aeroplanes, from difficult to access areas; and any operations involving snow or blocked roads and gaining access to stranded vehicles and cut off homes.

Find out more about the work they do:

baysearchandrescue.org.uk

